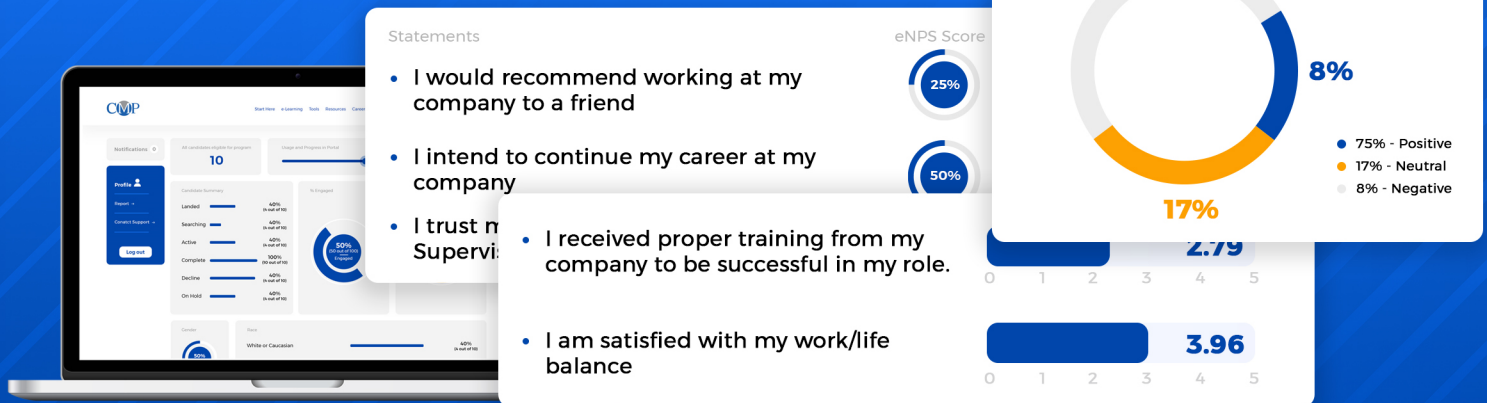


# Employee Engagement Survey

CMP leverages the science of survey construction, predictive insights, and intuitive reporting to create the optimal survey solution for each organization.



## What makes CMP Engagement Surveys different?

- **Foundational and Customizable** – validated questions around key engagement drivers with ability to add questions to assess the talent drivers unique to your organization.
  - › **Foundational assessment** – 24 scaled questions, 2 Net Promotor questions and 2 open-ended questions provide deep insights into baseline measures of employee engagement and intent to stay.
  - › **Custom assessment** – add key questions to assess talent drivers critical to talent retention, engagement and the execution of your strategy.
- **Delivery** – facilitate high participation through targeted communications and multi channel entry points including computer, smart phone and QR codes.
- **Reporting** – provide deeper insights and targeted actions with reporting that is:
  - › **Robust & Intuitive** – insights and reporting for key populations by level, group, and department.
  - › **Predictive** – applies regression analysis to identify the variables most important to all employees and each population.
  - › **Thematic** – qualitative analysis of open-ended questions.
- **Advisement** – a Senior Survey Consultant supports every stage – from survey development to interpretation and taking it to action.
- **Value** – CMP offers the best science, service, and support at a reasonable price.