



LATINO CAREER ASSESSMENT™

Self-Insights for Latino
Career Success



LATINO CAREER CHASM

The demographic landscape of the United States is changing with the emergence of a critical and growing segment – the Latino community. However, there is a Career Chasm as Latinos are not fully participating in American organizations.

Minimal career progression and high attrition hurt both Latinos and companies. As Latinos become a more significant percentage of the available labor force, companies who are unsuccessful at sourcing, attracting, and engaging this talent pool will see a significant decline in their talent pipeline.



Latinos accounted **19%** of the United States population (2020).



The average annual attrition for Latinos was **20%** in 2016.



Only **4%** of executive positions in fortune 500 firms are held by Latinos.



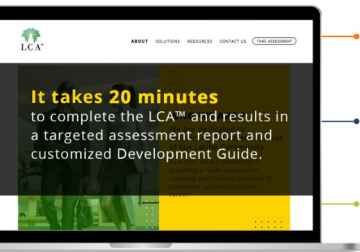
As the son of Mexican immigrants, work ethic is a part of my culture. However, navigating the professional work place and its unique dynamics was and continues to be a unique challenge. The Latino Career Assessment™ is a game changer for many like me and upcoming generations! Excellent personal and organizational tool for insights and more importantly, action!



- Francisco Martinez,
Director of Community Partnerships

LATINO CAREER ASSESSMENT™

The LCA™ offers the most direct and precise method to increase self-awareness and develop the skills for Latino career success. Individuals use the LCA™ and Development Guide to guide their career success, and companies use the LCA™ to support the development of their Latino employees.



TARGETED
Addressing Latino
career barriers



SCIENCE BASED
Validated research



INSPIRED
to create moments of
deep insight

LCA™ DEVELOPMENT GUIDE

Your LCA™ Report and self-paced Development Guide provides personalized content to address your unique career needs. Your LCA™ Plan will follow the i3LCA™ Process to support your sustainable career development and success.



Latino Career Assessment™

is dedicated to supporting the career success of our Latino Community